# **BREAKING THE MOULD: A BLUEPRINT FOR IMPROVING BUSINESS**



How today's leaders can reshape business by using a high-velocity leadership model

### **UNDER PRESSURE RESEARCH REPORT:** THE FAST FACTS

300 global senior decision makers surveyed across **six** focus industries

digital transformation and **decarbonisation** explored



high-velocity leadership developed



#### A MODEL FOR HIGH-VELOCITY LEADERSHIP

Developed in collaboration with Goldsmiths, University of London, our high velocity leadership model explores how decision makers:

- Approached crucial choices during the pandemic
- How you can apply the same strategies to navigate today's most complex challenges - realising your full potential

#### HIGH-VELOCITY LEADERSHIP MODEL



MANAGEMENT Service & Efficiency



**DECISION-MAKING Pressure & Cognition** 



**BEHAVIOURS** People & Culture



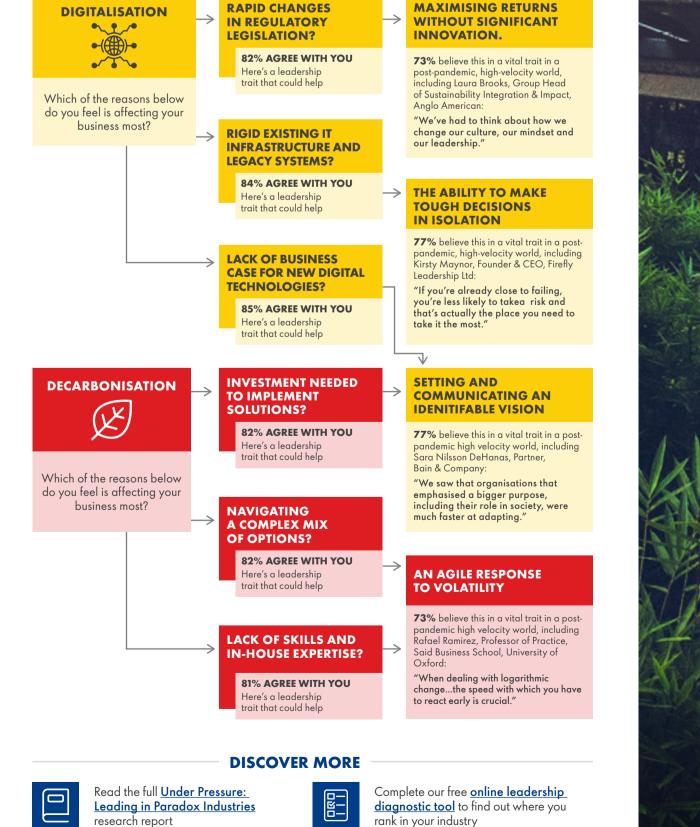
**STRATEGY Expansion & Innovation** 

## WHAT'S STALLING YOUR **BUSINESS' PROGRESS?**

Business leaders had their work cut out for them during the pandemic, but it's hardly gotten any easier since. Here are some of the obstacles you need to overcome, according to our latest research:

PERFORMANCE Engagement, Well-being, Leadership, Work-life balance, Change responsiveness, Financial success

#### WHAT'S THE BIGGEST OBSTACLE **CURRENTLY FACING YOUR BUSINESS?**



UBRICANT SOLUTIONS