

Shell champions road safety in India and across Asia

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Getting road safety right is a priority for Shell in India and in the other countries where we operate

Thousands of Shell staff and contractors across India as well as Asia took part in safety roadshows and hands-on demonstrations at their offices and facilities today to mark Shell's Safety Day. Held annually, the global safety day aims to strengthen the safety culture across the company. This year, several activities across the region centred on road safety in the community, in support of the United Nations Global Road Safety Week which falls on 4-10 May 2015.

Getting road safety right is a priority for Shell – and a serious challenge. Besides enforcing Shell's global road safety standards at their workplaces, Shell works with communities and global partners to improve road safety in the countries where it operates.

In India, Royal Dutch Shell is one of the largest and most diversified international investors in its energy sector. The Company enforces its road safety standards across all businesses. From delivery of fuel to customer, delivery of equipment to construction projects, or travel to meetings, safe road transport is integral to Shells' business.

To address this challenge, Shell India aims at keeping its drivers safe through training programmes, by enforcing global road safety standards. Project Humrahee is one of the many initiatives of Shell which intends to identify quality drivers and provide training to them. The objective is to create a pool of competent drivers. The drivers undergo various levels of defensive driving training and are also given professional accreditation through the programme.

Shell was acknowledged in India for its excellent road safety practices deployed in operations. Now with the project HumRahee, statistics have demonstrated that Shell has made exponential progress in the area of road safety, recognising there is always more to do.

In line with its objective of promoting awareness on road safety to its stakeholders, Shell partners with schools to impart a 6-weeks training programme to students aged 10 to 14 years. The programme has been conducted in 19 schools in 6 cities covering more than 3000 students. The training workshop is a series of activities including creative artwork, role plays, group discussions, debates, audio-visual sessions and outdoor demonstrations. The objective of the program is not only to help children learn about road safety, but make it a part of their everyday practice.

On these initiatives, Dr. Yasmine Hilton, Chairman, Shell Companies in India, said "It is crucial to put safety first and find practical solutions to reduce the number of preventable accidents. This goes beyond just following rules and procedures, it's about a culture of personal ownership and intervention across the whole organisation that keeps everybody safe."

Notes to Editors

About Shell India

Shell is one of the most diversified international oil company in India's energy sector. It is a major private sector supplier of crude products and chemicals to India. With over 3000 staff in the country, Shell has a significant technology centre, a financial business services centre and operates a joint venture LNG receiving and re-gasification terminal. Earlier this year, it signed MOUs for a floating LNG terminal in the country. Shell also has a downstream business marketing fuels, lubricants and specialty products. It recently announced creation of an in-house global IT centre in Bengaluru.

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