

## Inviting Applications for Shell Ideas 360 2014-15

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Shell Ideas 360 is a global ideas competition for University Students, which has recently been launched by Shell.

Shell Ideas360 is a global ideas competition targeted at University Students to collaborate and develop innovative ideas that tackle the pressures on the world's Food, Water and Energy resources has been launched earlier this year by Shell globally

The finalists get to pitch their innovative idea to a team of Shell experts in the Netherlands and the winners get a National Geographic Adventure and an opportunity to develop and bring their idea to life, in partnership with Shell. In the last season we received entries from 140 countries with over 150000 website visits, 9000 registered students, 668 Ideas from 44 countries, and 5 finalists.

There was a lot of interest about this competition generated amongst Indian students resulting in one finalist team from India. The Indian team from the University of Petroleum and Energy studies made it to the final round and pitched their idea around extraction and replenishment of gas hydrates stored in ice – leading to a potentially everlasting source of alternate energy. The winning team was 'Team Glas' from Canada and the winning idea was about collecting water from thin air via giant sails.

We are excited about the competition panning out this year in India and looking forward to the innovative ideas, some of which have already started coming in.

Find out more about the competition and register yourself as an individual or as part of a team of up to three people. [Shell Ideas 360](#)