

Shell extends technical partnership with Ducati

2011-02-17

Shell announces that Shell Advance's technical partnership with the Ducati MotoGP team has been extended until the end of the 2013 season

The extended relationship will ensure the continued development of tailored Shell Advance lubricant and Shell V-Power fuel for the Desmosedici bike. Shell Advance will also continue as the first-fill lubricant of every Ducati bike that leaves the factory in Bologna. Shell has enjoyed an extremely productive and successful relationship with Ducati Corse, first in World Superbikes and then accompanying the Bologna-based team when it moved to MotoGP in 2003. Since then, the partnership has won 31 races, one Manufacturers', one Teams' and one Riders' Title in MotoGP and six Riders' Championships and nine Constructors' Championships in World Superbike.