



# **2014 Shell India Press Releases**

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## 1. SHELL INDIA ANNOUNCES THE WINNERS OF 'SHELL JUNIOR NATIONAL SCIENCE SCHOLARSHIP' 2013

Jan 17, 2014

3 national and 18 regional winners along with their mentor teachers felicitated at an awards ceremony in New Delhi.

New Delhi, January 16, 2014 – Shell, one of the largest and most diversified international investors in India's energy sector among all global integrated oil companies announced the winners of Shell Junior National Science Scholarship Examination 2013 at the felicitation ceremony today. Held in association with implementation partner British Council and knowledge partner National Council of Science Museums (NCSM), this year's edition showed a remarkable increase in the number of schools that participated in this scholarship examination.

Out of the 7000+ students who participated in the Scholarship examination, three lucky National Winners were selected from New Delhi, Mumbai and Chennai namely **Kushagra Juneja, Ameya Patwardhan and G Pradeep** respectively. These National Winners were selected out of the 21 regional winners and received a cash prize of **Rs. 125,000** each. In addition, 18 regional winners were awarded a cash prize of Rs 50,000 each.

The examination held on December 8, 2013 saw attendance of 7000+ students of class 9th and 10th standard from 450 schools across 7 cities - New Delhi, Mumbai, Bengaluru, Chennai, Hyderabad, Kolkata and Ahmedabad. The 90 minute examination comprised mainly objective type questions on science topics (Physics, Chemistry, and Mathematics) and energy-related issues.

On the sidelines of Scholarship initiative, Shell India also launched a survey themed 'Energy Sustainability & Conservation' which was conducted with students alongwith Scholarship examination. Key findings of the survey were revealed today post felicitation of winners. The Survey triggered some very interesting findings highlighting youth's awareness levels, challenges our country is facing from Energy sustainability perspective and how are they contributing in their own way to conserve energy.

Speaking on the occasion Dr. Yasmine Hilton, Chairman, Shell Companies in India said, "We at Shell are committed to a better world and a better future for our children. As major players in the oil and gas industry globally, we've always been at the forefront of driving thought leadership in sustainability and best practices".

"Shell Junior National Science Scholarship alongwith the survey play a key role in supporting such a trajectory. We thank British Council and the National Council of Science Museums for their efforts in this engagement. We hope that this endeavour helps in building awareness around criticality of the issues. Sensitizing the youth and getting them up to speed is the single initiative that can create ripples towards a sustainable future", she added.

Mr. Richard Everitt, Director Education and Society, British Council said, "We are overwhelmed with the response received and the level of talent that we are able to connect with through this initiative which is into its second edition. It's our pleasure to collaborate with Shell India yet again and we are sure that this association will lead to greater cultural relations and youth empowerment, which is a common goal for both British Council & Shell."

In conjunction with the scholarship program, the mentor teachers of the National winners will also get an opportunity to visit UK for a week-long continuing professional development training. The 18 regional winners' mentors will get an opportunity to attend a 3-day science enrichment workshop in India.

**For media enquiries, please contact:**

Edelman India

Chetna Sachdeva

M: +91 9958782727

E: chetna.sachdeva@edelman.com

Rakhi Aurora

M: +91 9899138902

E: rakhi.aurora@edelman.com

**[Here is the complete list of regional and national winners.](#)**

## **2. SHELL SURVEYS SHOW ASIA CONCERNED ABOUT FUTURE ENERGY NEEDS**

Mar 03, 2014

Shell surveys show Asia concerned about future energy needs amid constraints; gas among most-preferred source. Addressing energy-water-food challenges, Shell gathers Asia's leading minds in a Powering Progress Together dialogue.

Thailand, the Philippines and India top a list of nine Asian countries that say they are very concerned about future energy needs, amid increasing pressure for more energy, water and food to keep up with increased population growth. The results emerged from a series of Shell-commissioned Future Energy surveys in which 80 percent of the respondents ranked longer-term future energy needs alongside everyday concerns like public education and cost of living as important. The surveys covered 8,446 people in 31 cities and 9 regional areas.

These concerns have arisen amid growing energy pressures globally. By 2030, the world will need 40% to 50% more energy, water and food in tandem with rising demand and increased populations. Tremendous stress will be placed on these vital resources as energy is used to move and treat water; water is required to produce energy and both energy and water are required in the production of food.

"It is encouraging to know that Asians view future energy needs as high priority, as this region will see one of the fastest growths in population and energy demand," said Jeremy Bentham, Shell's Vice President for Global Business Environment. "More than ever before, the industry, government and public all have a joint responsibility to create a better energy future, and must come together to collaborate and coordinate our efforts to meet these challenges for generations to come."

Most survey respondents expect energy shortages and higher energy prices to have a significant impact on their countries. Issues seen as most pertinent are energy shortages in Thailand (91%) and South Korea (70%), higher energy prices in India (91%) and Singapore (79%), water shortages in Vietnam (89%) and food shortages in Indonesia (86%).

The surveys indicate that Asia is in favour of a mix of future energy sources, with solar energy and natural gas leading the way in many countries. Solar energy is the most desired future energy source across most countries, which include Singapore (86%), Thailand (83%) and India (77%). Natural gas is cited as the most preferred future energy source in Brunei (87%) and is second most preferred in Singapore (52%), Indonesia (43%) and India (43%).

Survey respondents agree that collaboration between industry, government, and the public, as well as innovation and incentives for cleaner energy, are the most important factors in shaping future energy needs. The role of government is considered particularly important in most countries while the public is cited as most important for Thailand.

Asia's future energy challenges and the survey findings will be discussed in depth on Thursday, 6 February 2014 at the Shell Powering Progress Together forum, a gathering of thought leaders from business, government, academia and civil society. Some 300 participants will join the event to address the world's growing water, food and energy challenges. It is held in conjunction with Shell Eco-marathon Asia 2014 in Manila, Philippines.

Key panelists include Hon. Carlos Jericho Petilla, Secretary, Philippine Department of Energy, Manila, Vinod Thomas, Director General of Independent Evaluation from the Asian Development Bank, Jose Ma. Lorenzo Tan, President and Chief Executive Officer of World Wildlife Fund Philippines and Brahma Chellaney, Professor of Strategic Studies, India Centre for Policy Research.

### **NOTES TO EDITORS**

## About the Survey

Shell commissioned Ipsos to produce the “Future Energy Survey” in nine Asian countries – Brunei, Korea, India, Indonesia, Pakistan, Philippines, Singapore, Thailand and Vietnam – to assess Asian respondents’ views on the future of energy. 8,446 participants took part in the survey from January to December 2013.

## About Powering Progress Together

The POWERING PROGRESS TOGETHER conference will explore the nexus, the forces behind it and the inspiring collaborations that are making a difference. It will unite international speakers on interactive panel discussions with representatives from business, NGOs, local governments and tomorrow’s leaders.

## ENQUIRIES

Serene Loo  
Shell Spokesperson, Asia-Pacific  
+65 97297294

**[Serene.Loo@shell.com](mailto:Serene.Loo@shell.com)**

Julia Wei  
Edelman  
+65 9107 4446

**[Julia.Wei@edelman.com](mailto:Julia.Wei@edelman.com)**

### **3. SHELL BRINGS LUBRICANTS TECHNOLOGY LECTURE ON INNOVATIONS IN THE FACE OF THE ENERGY CHALLENGE TO IIT MADRAS**

Mar 03, 2014

A panel of industry experts discussed the role of co-engineering and innovation in the development of fuel efficient lubricants

Following the success of the first two editions of Shell's Global Lecture Series at Imperial College, London, and Tsinghua University, Beijing, Shell brought together automotive industry experts at the third edition of the Shell Lubricants Technology Lecture today in India at the Indian Institute of Technology (IIT) Madras, Chennai. Here speakers emphasised cross-industry co-engineering as the fastest route to optimising fuel efficiency in lubricants for vehicles. The event was attended by leading automotive and engineering experts in India as well as IIT Madras faculty and students.

Dr. Selda Gonsel, Vice President of Shell Global Commercial Technology and one of the speakers at the event said, "At Shell, we believe lubricants - alongside new fuel and engine technologies - have a unique and vital role to play in meeting the global energy challenge.

Our research shows that fuel economy can be improved by using the most suitable quality lubricant for an engine, and that even higher savings can be achieved when the lubricants provider and the automotive original equipment manufacturer, or OEM, work together to develop bespoke products for a particular vehicle. This involves long-term co-engineering projects within the industry."

Co-engineering was further reinforced by Professor Gordon Murray, renowned Formula One and McLaren designer as well as the Chief Executive Officer and Technical Director for Gordon Murray Designs (GMD): "At GMD we are developing innovative cars that challenge every aspect of car design concepts, including lubrication. A lubricant is a vital engine component that has more potential than most for improving a vehicle's fuel economy and cutting its CO2 emissions. That is why we have been working closely with Shell as technical partners since 2010. We share the same drive for fuel efficiency and innovation in an energy challenged world."

Nitin Prasad, Country Head, Shell Lubricants India, inaugurated the event. He said, "The Shell Lubricants Technology Lecture is a great platform to collaborate across media, academia and industry on how lubricants can be used as a valuable design parameter in the automotive industry as opposed to an afterthought. I am very glad to see such an impressive turn out and hope we can continue to share knowledge delivering greater fuel efficiency and lower emissions in the Indian automotive industry."

Professor Krishnan Balasubramanian, Dean of Industrial Consultancy & Sponsored Research at IIT Madras said, "We are proud to host the Shell Lubricants Technology Lecture at IIT Madras for industry experts who are at the forefront of automotive technology in India. Education and practical experience go hand-in-hand and this type of technical knowledge sharing is vital for the development of India's future engineers."

Other distinguished speakers at the Shell Lubricants Technology Lecture included Dr. Tim Leverton, Head of Advanced & Product Engineering at Tata Motors; Rick Finn, Corporate Strategy Team, Infineum.

#### **Notes to editors**

## Global lecture series

- The recurring theme for the Global Lecture Series is the energy challenge and co-engineering in lubrication to improve fuel efficiency.
- The inaugural lecture of the Shell Lubricants Global Lecture Series was given by Dr. Selda Gonsel and Professor Gordon Murray at Imperial College, London in November 2012.
- The lecture at Tsinghua University, Beijing was held in October 2013. This was after the research and development partnership announced by Shell in 2011 with the State Key Laboratory of Tribology in Tsinghua University. The partnership focuses on work to deepen the understanding of lubrication on textured surfaces.

## Gordon Murray Design and Shell Technical Partnership

- In 2011, collaboration between research teams at Shell and GMD led to the development of an innovative concept engine lubricant achieving a 6.5 per cent improvement in fuel efficiency for the GMD T.25 design.
- This was a significant step change compared to the improvements of around 2.5 per cent achieved in typical fuel economy lubricant development programmes in EU urban cycle compared with 5W-30.
- The T.25 represents a major breakthrough. It is a city car designed to have world-leading efficiency and ultra-low emissions. The car is also optimised for performance, cost, safety, usability, recyclability and ease of assembly, which gives it many key advantages.

## About Shell Lubricants

The term 'Shell Lubricants' collectively refers to Shell Group companies engaged in the lubricants business. Shell sells a wide variety of lubricants to meet customer needs across a range of applications. These include consumer motoring, heavy-duty transport, mining, power generation and general engineering. Shell's portfolio of lubricant brands includes Shell Helix, Shell Rimula, and Shell Spirax. We are active across the full lubricant supply chain. We manufacture base oils in eight plants, we blend base oils with additives to make finished lubricants in almost 70 plants, and we distribute, market and sell lubricants in over 100 countries.

We have more experts talking to more customers than any other lubricants supplier. We have over 350 technical support specialists and 1,000 sales professionals working with customers every day. We offer a wide range of services in addition to our products, including Shell LubeMatch, a market leading online tool that matches lubricants to vehicles and equipments, and Shell LubeAnalyst, an early warning system that enables our business customers to monitor the condition of their equipment and lubricant, helping to save money on maintenance.

Shell's world-class technology is applied in our products and technological collaborations. We have four leading lubricants research centres in Germany, the USA, and Japan (in a joint venture with Showa Shell) with more than 200 scientists and engineers dedicated to lubricants research and development.

We have 150 + patent series for lubricants, base oils and greases. One of the ways we push the boundaries of lubricant technology is by working closely with top motor racing teams such as Scuderia Ferrari and Penske Racing. These technical partnerships enable us to expand our knowledge of lubrication science and transfer cutting-edge technology from the racetrack to our commercial products.

## About Shell Lubricants India

Shell is one of the most diversified international oil company in India's energy sector with nearly US\$1 billion invested. It is a major private sector supplier of crude products and chemicals to India. With over 3000 staff in the country, Shell has a significant Technology center, a financial business services center and operates an LNG receiving and re-gasification terminal.

It also has a downstream business marketing fuels, lubricants and specialty products. Shell Lubricants' India operation is part of Shell's long-term commitment to India and its support for the country's increasing energy needs. Shell Lubricants' customers in India include Wartsila, Maruti Suzuki, Hyundai, Ford and Thermax.

For media enquiries, please contact:

Edelman India – Rakhi Aurora, [rakhi.aurora@edelman.com](mailto:rakhi.aurora@edelman.com), +919899138902

Shell India - Gurmeet Kaur, [gurmeet.kaur@shell.com](mailto:gurmeet.kaur@shell.com), +911244771519

Shell Lubricants Global - Mallika Desai, [mallika.desai@shell.com](mailto:mallika.desai@shell.com), +6597292377

## **4. SHELL MARKS UNITED NATIONS WORLD WATER DAY**

Mar 27, 2014

New Delhi, March 21, 2014 – As the world commemorates UN World Water Day this year and its theme of the “water-energy nexus”, Shell is helping to raise awareness of the linkages between the world’s water and energy systems and the need for integrated solutions. This includes public dialogue events throughout the year, profile on Shell.com and in social media, and an upcoming web chat on the role of gas in Asia to take a closer look at future energy challenges impacting the region.

For the past few years, Shell has been active in finding ways to address the water-energy nexus in its operations, scenarios\* work, and by hosting public dialogue events. This is because the world’s water and energy systems are tightly linked. Most forms of energy production need water, and energy is needed to transport and treat water.

The world’s growing population and increased prosperity will put pressure on global demand for energy, as well as on food and water supplies in the coming decades. This relationship between energy, water and food is appearing on the agendas of governments, NGOs and businesses, including Shell.

“Shell recognises the growing resource stresses between energy, water and food, particularly in cities where as much as 75% of the world’s population is expected to live by 2050,” said Jeremy Bentham, Shell’s Vice President for Global Business Environment. “To understand and respond to these challenges, Shell has been bringing experts together from government, non-governmental organisations and other businesses to explore new forms of partnership and collaboration.”

Last month, Shell hosted its signature Powering Progress Together forum in Manila, Philippines to discuss future challenges around water, energy and food stresses, and promote the need for building resilience in companies and in society at large. Philippines was the first country in Asia to host the global platform, welcoming around 350 thought leaders from business, government and civil society. Powering Progress Together events will also be held in Europe, South America and the Middle East during 2014.

In its operations, Shell is working to better manage its water use globally. For example, at major facilities in water-scarce areas, Shell is developing water management plans that include how our operations will minimise water use and even increase water supplies by recycling. Off the coast of Singapore, for instance, Shell’s largest wholly-owned refinery at Bukom island distills seawater to make over 10,000 cubic metres of water every day to produce steam used in refining, conserving fresh water resources for households usage.

Shell facilities use innovative approaches and advanced technologies to manage water, developed with help from a global centre of expertise for water at the Shell Technology Centre in Bangalore, India. A major CSR initiative of the Shell India Markets Pvt. Ltd. is the Clean Drinking Water Project close to the Shell Bangalore Laboratories. Three 2000 litre per hour drinking water plants were launched at nearby schools which provide drinking water to ~1300 school children and teachers, and additionally, to the 50,000-strong local community.

This CSR initiative has been a three-way partnership. Hardware for the water treatment plants were financially funded by Shell India Markets Pvt. Ltd. Land along with supply of utilities (water and power) by the Local Village Panchayat, and Build, Run and Maintain responsibilities resting with the NGO, to be eventually transferred to the Local Panchayat in mutual agreement. The New Technology Centre being constructed in Bangalore, India, has a dedicated area for rain water harvesting.

As a part of the community program, Hazira LNG & Port Companies have supported Rain Water Conservation which focuses on pond revival, recharging groundwater and developing agriculture-

linked activities. The Water Leak Management Project has also been taken up as an environmental objective for the current year to minimize water losses.

In Huizhou, China's Guangdong province, an atypical process used at a Shell-CNOOC petrochemicals joint venture complex, saves at least 5.5 million tonnes of water every year, enough to fill up a small-sized reservoir. Customised water recycling systems to reduce the amount of water we use from local sources are one example of the innovative approaches Shell is developing and implementing at several of its operations around the world, including the Netherlands, Canada and South Africa.

Beyond its operations, Shell works closely with local water authorities to develop solutions that benefit both Shell and local communities. In a remote Punjab town, eight hours away from the border metropolis of Lahore, Pakistan, a recent survey of ground and municipal water supplies showed high levels of bacteria content were rendering fresh water supplies not potable for the local community. In response, Shell installed a water filtration plant to purify ground water to benefit over 5,000 community members.

Realising that water-energy nexus issues are intrinsically linked with energy challenges, and to continue extending our focus on both, Shell is organising a web chat led by Roger Bounds, the Vice President of Shell's global LNG business and a team of Shell experts on the role of natural gas in Asia on April 17, 2014. To register for this web chat and other Shell dialogues on the future of energy.

### **Enquiries**

Vikash Mishra  
Country Head, Corporate Communications  
Shell India Markets Pvt. Ltd.  
+91 077609 75261  
[\*\*vikash.mishra@shell.com\*\*](mailto:vikash.mishra@shell.com)

### **About Royal Dutch Shell**

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 70 countries and territories with businesses including oil and gas exploration and production; production and marketing of liquefied natural gas and gas to liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects. For further information, visit [\*\*www.shell.com\*\*](http://www.shell.com)

### **About Shell India**

Shell is one of the most diversified international oil company in India's energy sector with nearly US\$1 billion invested. It is a major private sector supplier of crude products and chemicals to India. With over 3000 staff in the country, Shell has a significant Technology center, a financial business services center and operates an LNG receiving and re-gasification terminal. It also has a downstream business marketing fuels, lubricants and specialty products.

### **\*About Shell Scenarios:**

Shell Scenarios ask "what if?" questions to explore alternative views of the future and create plausible stories around them. They consider long-term trends in economics, energy supply and demand, geopolitical shifts and social change, as well as the motivating factors that drive change. In doing so, they help build visions of the future. Shell's latest New Lens Scenarios were published in 2013.

For more information: [\*\*www.shell.com/scenarios\*\*](http://www.shell.com/scenarios)

## **5. INDIAN UNIVERSITY ENTERS TOP 5 OF THE PRESTIGIOUS GLOBAL SHELL IDEAS360**

May 12, 2014

Winner will be announced at Shell Eco-marathon Europe in Rotterdam on 15 May 2014.

National, May 12, 2014: Shell, one of the largest and the most diversified international investors in India's energy sector among all global integrated oil companies announced the five finalists that will be competing in the final stage of the global student competition Shell Ideas360. The competition – which encourages university students to conceive, share and collaboratively develop innovative ideas to help tackle Energy, Water and Food challenges around the world – kicked off in September 2013, generating 668 submissions by students around the globe, of which 97 ideas made it to the second stage.

Krishna Chaturvedi and his team member Priya Sihag from the University of Petroleum and Energy Studies (UPES), Dehradun has made the country proud with their innovative idea Fire in Ice: Fuel for the Future. The other finalists are from Canada, Singapore, the Netherlands and Australia.

The Fire in Ice: Fuel for the Future project implemented under the mentorship of Andrew Tan presents an innovative, promising and sustainable source of energy for the future via the injection of carbon-dioxide in hydrate reservoirs to produce methane gas. The microbial action on Carbon dioxide in reservoir to convert it to methane via methanogenesis (procedure of microbial action) and reformation of a methane gas hydrate, forming a complete cycle and providing an ever-lasting source of energy was the concept of the idea.

Speaking on the occasion, Viswakumar Menon, Country Head, Corporate Communications, Shell India said, "We would like to extend our heartiest congratulations to students from UPES for making their country and the University proud. We wish them all the luck for the finals and to emerge as winners of Shell Ideas360. We at Shell are committed to a better world and a better future. As major players in the oil and gas industry globally, we've always been at the forefront of driving sustainability through innovation and best practices".

The India team along with other finalists will pitch their idea to a panel of judges in Amsterdam on May 14, 2014. On May 15, the winner will be announced at the Powering Progress Together forum that will be held at Shell Eco-marathon 2014 in Rotterdam, the Netherlands. The winning team will embark on a once-in-a-lifetime National Geographic Expedition.

### **Enquiries:**

Vikash Mishra  
Country Head, Corporate Communications  
Shell India Markets Pvt. Ltd.  
+91 077609 75261  
[vikash.mishra@shell.com](mailto:vikash.mishra@shell.com)

### **Notes to Editors**

#### **About Shell Ideas360**

Shell Ideas360 is a new, global competition, encouraging university students to conceive, share and collaboratively develop game-changing ideas to help tackle Energy, Water and Food challenges. Shell Ideas360 provides university students with an exciting opportunity to develop their ideas into a 'potentially investment-worthy' business case with the support of mentors and subject matter experts. University students will be able to demonstrate their potential, develop their skills and collaborate globally with like-minded innovators, gaining insights into the current and future challenges in the fields of Energy, Water and Food and how they are related.

## How the competition works

Shell Ideas360 involves three key stages. In stage 1, participants share and submit their initial idea. The ideas will be evaluated by a team of experts and up to 100 ideas will be selected to go to stage 2. Participants will then further develop their ideas with the help of Shell Mentors and Subject Matter Experts.

In stage 3 five teams or individuals will be invited to Shell Eco-Marathon Europe in Rotterdam, the Netherlands, to pitch their ideas to a Panel of Judges. Here the finalists will meet thought leaders, other innovators and representatives from business, NGOs and government from around Europe with whom they can exchange ideas and set-up new partnerships.

## About Royal Dutch Shell

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## About Shell India

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## **6. ROAD SAFETY IS THE KEY – IT IS UP TO YOU AND ME!**

Jun 02, 2014

Says a 13-year old student of DPS, Gurgaon who was one of the attendees of the Road Safety Awareness Session held by Shell India in their school

Shreya and Abhay were one of the 3000 students of Delhi Public School, Gurgaon who attended Road Safety Awareness session held by Shell India in November 2013. Apart from the awareness sessions for students, Defensive Driving Awareness Session was provided to about 80 school bus drivers.

A lot of great effort is made by Shell on the topic of road safety. But, it is also important to measure the impact and hence, six months after the sessions, the team from Shell went back to the school to evaluate if the sessions made any impact to the students, teachers and the bus drivers and this is what they had to say :

Ms Shalini Arora, Senior Mistress, Middle School said – “We were very pleased with Shell India’s objective of inculcating a culture of road safety in future generations by ingraining the rights and responsibilities of each road user, and valuing the rights of others on the road in today’s youth.”

We also met Ravinder Singh, one of the school bus drivers. He said, “I found the session by Shell India very useful. Among other things, I learnt - how I can maintain my school bus, how I can help children safely board and de-board the bus, how to handle an emergency/accident and the importance of the presence of First-aid kit in the school bus. I thank Shell India for providing us with a tool kit, which I found very useful.

The two-day road safety awareness program was launched in Delhi Public School which consisted of one and a half hour awareness session for all sections of classes V to X. The session consisted of presentation conducted by Hubert Ebner and an interactive discussion, followed by quiz. The topics ranged from traffic rules to road etiquette to our own responsibilities in terms of road safety. To complete the learning, the students were requested to write down their pledge on paper and have it signed by their parents. This ensured the learning was permanent and demonstrated commitment

Here are some of the notes written by students about the workshop :

## **7. SHELL INTRODUCES REVOLUTION IN INDIAN LUBRICANT INDUSTRY**

Sep 10, 2014

Introduces Gas-To-Liquid technology: Offers customers Shell Helix Ultra with PurePlus Technology made from natural gas

Mumbai, September 10, 2014: Shell Lubricants, the global market share leader in finished lubricants, today announced the launch of a next generation motor oil in India, Shell Helix Ultra with Shell PurePlus Technology - the company's most advanced motor oil ever, featuring a base oil designed from natural gas.

Pioneering an entirely new way to produce premium motor oils, Shell Helix Ultra PurePlus Technology is manufactured through a revolutionary Gas-to-Liquid (GTL) process that converts natural gas into a crystal-clear base oil with virtually none of the impurities which are found in crude oil. The result is Shell's most advanced synthetic motor oil to date.

Speaking at the launch,

**We are proud to bring the revolutionary Gas-to-Liquid (GTL) technology to India. Developed through decades of research and development at Shell's laboratories all over the world, the technology harnesses the power of gas to produce the next generation motor oils. In India, where the market is fast evolving towards synthetic products, we believe the time is right to introduce this innovation through our motor oils.**

Nitin Prasad, Managing Director, Shell Lubricants India

**All of our motor oils undergo rigorous testing to ensure they meet all major international industry and vehicle manufacturer standards. We strongly believe that a hero product needs to be - distinctive, differentiated and defensible. We believe the PurePlus technology will add credibility to a brilliant story waiting to be told. It will redefine the premium synthetic category**

Leo Kin Mun, Lubricants Technology Manager, Shell Global Solutions.

**More and more engine makers are now recommending fully synthetic motor oil because it provides better cleansing and engine protection through a wider range of conditions. In addition to enhanced cleansing, Shell Helix Ultra provides superior wear and corrosion protection which can help to extend engine life and reduce maintenance costs. With Shell PurePlus Technology, we are confident that no other engine oil can keep engine closer to factory clean**

Akhil Jha, Vice President, Technical (Lubricants), Shell India Markets Pvt Ltd.

Shell PurePlus Technology is a revolutionary process to design pure, synthetic base oil which delivers higher levels of cleansing and protection. It is produced at the Pearl Plant in Qatar; a partnership between Shell and Qatar Petroleum.

It begins with the extraction of natural gas from Qatar's North Field - the world's largest natural gas field. In a gasifier, methane reacts with pure oxygen to produce synthesis gas. The synthesis gas then enters one of 24 reactors at the plant, where chains of hydrocarbons are rearranged and transformed into a liquid base oil virtually free of all the impurities found in crude oil.

Shell Helix Ultra with PurePlus Technology represents a major shift for the Shell Helix brand, placing a new strategic focus on gas-to-liquids technology for its top-tier motor oils, as opposed to traditional crude oil refining.

**Shell Helix Ultra with PurePlus Technology is designed to clean and protect the engine and to help keep it closer to factory clean for longer. We are thrilled to bring this revolutionary technology to India which has put us on the frontier of lubricants innovation. We have received OEM approvals from Maruti Suzuki, Hyundai, Ford, Nissan and General Motors (Chrysler included) in India for this product that makes it even more credible for our customers, while for our consumers, this means they can enjoy the very best performance from their vehicle**

Mansi Tripathy, Chief Marketing Officer, Shell Lubricants India.

The new Shell Helix Ultra with PurePlus Technology range is currently being rolled out to markets worldwide.

For more information on Shell Helix Ultra with PurePlus Technology, please visit: <http://pureplus.shell.com/en/>

## **ABOUT SHELL LUBRICANTS**

The term “Shell Lubricants” collectively refers to Shell Group companies engaged in the lubricants business. Shell sells a wide variety of lubricants to meet customer needs across a range of applications. These include consumer motoring, heavy-duty transport, mining, power generation and general engineering. Shell’s portfolio of lubricant brands includes Shell Helix, Pennzoil, Quaker State, Shell Rotella, Shell Tellus and Shell Rimula. We are active across the full lubricant supply chain. We manufacture base oils in eight plants, blend base oils with additives to make lubricants in over 50 plants, distribute, market and sell lubricants in over 100 countries.

We also provide technical and business support to customers. We offer lubricant-related services in addition to our product range. These include: Shell LubeMatch –the market leading product on-line recommendation tool, Shell LubeAdvisor - helps customers to select the right lubricant through highly trained Shell technical staff as well as online tools, and Shell LubeAnalyst - an early warning system that enables customers to monitor the condition of their equipment and lubricant, helping to save money on maintenance and avoid potential lost business through equipment failure.

Shell’s world-class technology works to deliver value to our customers. Innovation, product application and technical collaboration are at the heart of Shell lubricants. We have lubricants research centres in China, Germany, Japan (in a joint venture with Showa Shell), and the USA. We invest significantly in technology and work closely with our customers to develop innovative lubricants. We have a patent portfolio with 150 + patent series for lubricants, base oils and greases; more than 200 scientists and lubricants engineers dedicated to lubricants research and development.

Customer benefits include lower maintenance costs, longer equipment life and reduced energy consumption. One of the ways we push the boundaries of lubricant technology is by working closely with top motor racing teams such as Scuderia Ferrari. These technical partnerships enable us to expand our knowledge of lubrication science and transfer cutting-edge technology from the racetrack to our commercial products.

## **ABOUT SHELL LUBRICANTS INDIA**

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It also has a downstream business marketing fuels, lubricants and specialty products. Shell Lubricants' India operation is part of Shell's long-term commitment to India and its support for the country's increasing energy needs. Shell Lubricants' customers in India include Wartsila, Maruti Suzuki, Hyundai, Ford and Thermax.

**For media enquiries, please contact:**

Edelman India

Ayesha Mouza, [ayasha.mouza@edelman.com](mailto:ayasha.mouza@edelman.com), +91 9953336813

Chetna Sachdeva, [chetna.sachdeva@edelman.com](mailto:chetna.sachdeva@edelman.com), +91 9958782727

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Companies over which Shell has joint control are generally referred to "joint ventures" and companies over which Shell has significant influence but neither control nor joint control are referred to as "associates".

In this presentation, joint ventures and associates may also be referred to as "equity-accounted investments". The term "Shell interest" is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This presentation contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements.

Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions.

These forward-looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "goals", "intend", "may", "objectives", "outlook", "plan", "probably", "project", "risks", "schedule", "seek", "should", "target", "will" and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this presentation, including (without limitation):

- (a) price fluctuations in crude oil and natural gas;
- (b) changes in demand for Shell's products;
- (c) currency fluctuations;
- (d) drilling and production results;
- (e) reserves estimates;
- (f) loss of market share and industry competition;
- (g) environmental and physical risks;

- (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions;
- (i) the risk of doing business in developing countries and countries subject to international sanctions;
- (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change;
- (k) economic and financial market conditions in various countries and regions;
- (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and
- (m) changes in trading conditions.

All forward-looking statements contained in this presentation are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2012 (available at [www.shell.com/investor](http://www.shell.com/investor) and [www.sec.gov](http://www.sec.gov)). These risk factors also expressly qualify all forward looking statements contained in this presentation and should be considered by the reader.

Each forward-looking statement speaks only as of the date of this presentation, [September 10th]. Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this presentation.

We may have used certain terms, such as resources, in this presentation that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website [www.sec.gov](http://www.sec.gov). You can also obtain these forms from the SEC by calling 1-800-SEC-0330.

## **8. INVITING APPLICATIONS FOR SHELL IDEAS 360 2014-15**

Oct 21, 2014

Shell Ideas 360 is a global ideas competition for University Students, which has recently been launched by Shell.

Shell Ideas360 is a global ideas competition targeted at University Students to collaborate and develop innovative ideas that tackle the pressures on the world's Food, Water and Energy resources has been launched earlier this year by Shell globally

The finalists get to pitch their innovative idea to a team of Shell experts in the Netherlands and the winners get a National Geographic Adventure and an opportunity to develop and bring their idea to life, in partnership with Shell. In the last season we received entries from 140 countries with over 150000 website visits, 9000 registered students, 668 Ideas from 44 countries, and 5 finalists.

There was a lot of interest about this competition generated amongst Indian students resulting in one finalist team from India. The Indian team from the University of Petroleum and Energy studies made it to the final round and pitched their idea around extraction and replenishment of gas hydrates stored in ice – leading to a potentially everlasting source of alternate energy. The winning team was 'Team Glas' from Canada and the winning idea was about collecting water from thin air via giant sails.

We are excited about the competition panning out this year in India and looking forward to the innovative ideas, some of which have already started coming in.

Find out more about the competition and register yourself as an individual or as part of a team of up to three people. **[Shell Ideas 360](#)**

## 9. SHELL LUBRICANTS INDIA CHOSEN AS BMW GROUP'S RECOMMENDED OIL SUPPLIER

Nov 13, 2014

Shell premium engine and motorcycle oils to be supplied for BMW service-fills in more than 140 countries globally

New Delhi, November 4, 2014: Shell Lubricants, the global market share leader in finished lubricants, today announced its collaboration with BMW as the recommended supplier for service fills in more than 140 countries including India starting January 2015.

Shell Lubricants will be the recommended manufacturer and supplier for aftermarket engine oils for BMW brands including BMW, BMW i, BMW M, MINI and BMW Motorrad. The premium engine oils manufactured by Shell Lubricants will be available to customers at BMW Group's network of more than 3,500 dealers, in more than 140 countries, including India, China, Germany, Russia, South Africa, South Korea, the UK and the USA.

The collaboration means that Shell Lubricants will produce and supply BMW's branded engine oils. These products will meet the latest BMW engine specifications and are underpinned by Shell's PurePlus Technology. Shell PurePlus Technology is a breakthrough in how engine oils are formulated. It is a patented gas-to-liquid (GTL) process, developed over 40 years of research, which converts natural gas into a crystal-clear base oil.

Base oil, usually made from crude oil, is the main component of finished oils and plays a vital role in the quality of the finished engine oil. The base oil is produced at the Pearl GTL plant in Qatar, a partnership between Shell and Qatar Petroleum. From 2015, BMW service customers can benefit from the integration of Shell's global lubricants supply chain with its gas value chain in Qatar.

**We are honoured to be chosen as BMW's recommended oil supplier for aftermarket engine oils. There are different levels of partnership with OEMs – right from offering off-the-shelf products to providing a bespoke product to the level of co-engineering. BMW has high quality standards when it comes to engine oil and require engine oils designed to bring out the full potential of BMW engines and meet the latest specifications. We look forward to jointly supplying, distributing and marketing these oils, starting January 2015.**

Nitin Prasad, Managing Director, Shell Lubricants India, said

In India, Hyundai is Shell Lubricants' customer for service fill. Our customers for both service fill and factory fill include Ford, Maruti Suzuki India Limited, General Motors and Nissan.

Other Shell Lubricants customers for service fill include Hyundai on a global level, the Chrysler group in North America covering the provision of Mopar, Pennzoil, and Rotella products to the Chrysler dealership network, Kia Motors Europe and parts of the VW group, most especially in Germany and China. Shell Lubricants' existing customers for factory fill include Renault, Nissan, Ferrari, Daimler, Maserati, Kia Motors Europe and the Chrysler group in North America.

ENDS

### Notes to Editors

- Aftermarket or service-fill oils refers to any oils put in any vehicles such as a car or motorcycle, during the after-sales service for the general upkeep of a vehicle in its lifetime.
- Genuine (parts) Oils are OEM owned branded oils such as Original BMW, Motorrad and MINI Engine Oils. They are specially formulated to meet specific needs of a given OEMs different vehicle components.

- The motor oil industry is moving towards increased use of synthetic oils over mineral oils because of the improved performance benefits offered in line with stringent emission regulations and fuel efficiency demands. Synthetic oils are manufactured from crude oil or gas using advanced chemical processes. This is in contrast to mineral base oils, which are complex mixtures of naturally occurring hydrocarbons found in crude oil.
- Base oil produced using Shell PurePlus Technology is a high-quality API Group III synthetic base oil. This innovative component provides a superior molecular structure which can help to: extend engine life, reduce maintenance costs, reduce oil consumption, maintain fuel economy and enable better cleanliness.
- Shell Lubricants world-class engine oil technology has enabled the development of oils that improve performance, help to improve fuel economy and extend engine life. Oils with lower viscosity can help lower fuel consumption, but they must also provide the right levels of engine protection and durability. Premium engine oils, containing Shell PurePlus Technology and proprietary advanced additive technology, are specifically designed to allow drivers to get the most from their modern engines.
- Shell Lubricants provides global accessibility to its leading products with a strong global lubricants supply chain network of 9 base oil manufacturing plants, 50 lubricant blending plants and 18 specialist grease plants. To provide Shell PurePlus Technology enabled motor oils around the world, Shell integrated its supply chain with its gas value chain in Pearl GTL, Qatar. This world-scale facility is the largest source of GTL products and the only commercial source of GTL base oil today.
- After three years of intense testing, the Scuderia Ferrari F1 teams' new Ferrari V6 engine is racing on a bespoke Shell Helix Ultra motor oil containing Shell PurePlus Technology. It cleans and lubricates the engine, which helps to minimise frictional losses and ensures that the maximum amount of fuel energy reaches the wheels throughout the race. It also helps to deliver improved fuel economy – which has become even more important with the limitation on fuel (100kg per race) enforced by the 2014 technical regulations. Shell Helix Ultra with PurePlus Technology is also the only motor oil recommended by Ferrari for all of its road cars.

## ABOUT SHELL LUBRICANTS

The term “Shell Lubricants” collectively refers to Shell Group companies engaged in the lubricants business. Shell sells a wide variety of lubricants to meet customer needs across a range of applications. These include consumer motoring, heavy-duty transport, mining, power generation and general engineering. Shell’s portfolio of lubricant brands includes Shell Helix, Pennzoil, Quaker State, Shell Rotella, Shell Tellus and Shell Rimula. We are active across the full lubricant supply chain. We manufacture base oils in eight plants. blend base oils with additives to make lubricants in over 50 plants, distribute, market and sell lubricants in over 100 countries.

We also provide technical and business support to customers. We offer lubricant-related services in addition to our product range. These include: Shell LubeMatch –the market leading product on-line recommendation tool, Shell LubeAdvisor - helps customers to select the right lubricant through highly trained Shell technical staff as well as online tools, and Shell LubeAnalyst - an early warning system that enables customers to monitor the condition of their equipment and lubricant, helping to save money on maintenance and avoid potential lost business through equipment failure.

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For media enquiries, please contact:

Edelman India

Jyoti Rai, [Jyoti.Rai@edelman.com](mailto:Jyoti.Rai@edelman.com), +91-9650591553

## 10. Cautionary Note

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In this release, joint ventures and associates may also be referred to as “equity-accounted investments”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect (for example, through our 23% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

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