

### **Promotional Offer Convenience Retail**

1. This promotional offer is brought to you by Shell India Markets Pvt. Limited (SIMPL)
2. This promotional offer is valid at Shell Petrol Stations operational in all states within India operated by SIMPL herein referred to as the 'Specified Site' for said promotion
3. The offer can be availed at deli2go counters in the participating sites.
4. The offer can be availed online with select On-Demand Food Delivery partners like Swiggy, Zomato, Amazon Food at select outlets in Bangalore during the same period.
5. All T&Cs applicable to the actual f2f customers availing this offer is also applicable to the customers availing the offer online through above partners in addition to partner general T&Cs.
6. Purchases made under this promotional offer is deemed as acceptance of the Terms and Conditions set in here of
7. This promotional offer is valid from 12<sup>th</sup> Feb 2021 to 14<sup>th</sup> Feb 2021 and 18<sup>th</sup> Feb 2021 to 21<sup>st</sup> Feb 2021. SIMPL reserves the right to terminate or extend the promotion beyond the specified date without prior intimation
8. This offer is valid on only specified days as per dates mentioned in point 5.
9. The promotional offer is valid till stocks lasts and is subject to availability at the time of purchase
10. The offer is valid only on the products as per the list below and cannot be availed or exchanged for any other products available in the Shell convenience store
11. The **"Free"** product and its associated value in this promotional offer is subject to availability at the time of purchase. SIMPL reserves the right to change, discontinue or terminate the **"Free"** product and its associated value anytime during the promotion period as specified in point no. 5 of this T&C list
12. The **"Free"** product as referred to in this promotion will be nominated/selected through digital polling on platforms where SIMPL has rights to conduct such polls.
13. The polling will be live from 5<sup>th</sup> Feb 2021 to 10<sup>th</sup> Feb 2021 on select platforms like Facebook and Instagram
14. The results of polling will be announced on 12<sup>th</sup> Feb 2021 by 11:00 hours on same platforms where polling was conducted
15. Under this promotional offer **"Buy 1 Get 1 Free Cappuccino"** refers to Deli2go Cappuccino for Rs.95/- or above and Add On Flavors (Hazelnut/ Irish Crème and Chocolate) as mentioned on the deli2go menu card available on site where is the offer is availed. It excludes all other products under deli2go or any other associated brand which is available for regular sales on site
16. The promotional offer price may vary from location to location in case of any change in selling price/MRP by the manufacturer/brand owner prior or during the promotion period referred to as in point no.5
17. This promotional offer is valid for all retail customers who wish to avail the offer on Shell petrol stations only
18. SIMPL reserves the right to limit the quantity of units sold to maximum 5 units under this promotional offer to a single customer in a single transaction for a day
19. The **"Free"** product must be collected on the same day and cannot be availed at later time, date or day
20. The promotional offer is not transferable and cannot be exchanged/ redeemed for cash, product or any other services offered on Shell petrol stations. No cash claim shall be entertained in lieu of the offer.

21. This offer cannot be combined with any other ongoing offer or discount at the site.
22. SIMPL reserves the right to change promotional offer or the terms and conditions of this promotional offer at its discretion without prior notice or liability to the customer. All decisions made by SIMPL in respect of this promotion or in the event of any dispute are final and no correspondence will be entertained.
23. In the event of any inconsistency between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this promotion, these terms and conditions shall prevail.
24. Subject to Applicable laws, SIMPL shall not be liable for any losses, taxes, liabilities or inconvenience suffered by any customer as a result of these terms and conditions, availing this promotion or consuming products purchased under this promotional offer
25. SIMPL shall not be liable under or in connection with these terms and conditions or for this promotion or using the Free product for any indirect, special or consequential cost, expense, loss or damage even if such cost, expense, loss or damage was reasonably foreseeable or might reasonably have been contemplated by the customer and Shell India Markets Pvt Limited and whether arising from breach of contract, tort, negligence, breach of statutory duty or otherwise.

#### Offer SKU List

SKU Code	SKU Description
5021200012	N Deli2Go Regular Cappuccino
5021119515	N Deli2Go Large Cappuccino
5021119020	N Deli2go Hazelnut Add on
5021119021	N Deli2go Irish Creme Add on
5021119518	N Deli2go Chocolate Add on

#### **Shell India Markets Pvt Limited's rights**

1. SIMPL may (i) extend (ii) terminate or suspend the promotion at any time due to circumstances beyond the Shell India Markets Pvt Limited's control (iii) substitute a free product (or any part of Free product)
2. Free product will not be replaced at customers request or demand by any alternative or cash equivalent although SIMPL reserves the right to substitute either any part of Free Product or whole Free Product for similar product of lesser, equal or greater value.
3. This promotional offer is valid for purchases made from Specified Sites as listed in "Annexure 1"
4. In addition to these terms & conditions, other specific terms may be imposed by Shell India Markets Pvt Limited from time to time to deal with any unforeseen situation. Shell India Markets Pvt Limited also reserves the absolute right to change the terms and conditions contained herein and, or, any other rules and regulations in respect of the promotion at any time without any notice, without assigning any reason and without any liability whatsoever. Customers are requested to refer to such other terms and conditions, if any, which may be intimated separately as Shell India Markets Pvt Limited considers fit. However, no obligation is cast on SIMPL to separately intimate each individual participant with regard to such additional terms and conditions.

5. SIMPL also reserves the right to cancel this promotion at any stage without any liability whatsoever to the customer.
6. The customer undertakes to indemnify and keep SIMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by SIMPL due to breach of any of the terms and conditions herein contained.
7. Any disputes, differences and/or any other matters in relation to and arising out of this promotional offer and or pertaining to these terms and conditions shall be referred to arbitration under the Arbitration & Conciliation Act, 1996. The venue of arbitration shall be Delhi India. The Promotion shall be governed by and construed in accordance with Applicable laws in India and will be subject to exclusive jurisdiction of the courts at Bangalore alone. The Rules of Arbitration of Delhi International Arbitration Centre ("Rules") shall Apply to the arbitration proceedings and the arbitration shall be conducted by a sole arbitrator to be Appointed as per the Rules. The award of Arbitration shall be final and binding on the parties.
8. Each customer must ensure that his or her purchases in the promotion is lawful in accordance with the laws of India. Neither SIMPL nor its representatives or agents shall be taken to make any representations, express or implied, as to the lawfulness of any participant's participation in the promotion.
9. Purchases made under the promotion will be construed as an acceptance of these terms and conditions stipulated herein and of any terms and conditions already announced as these